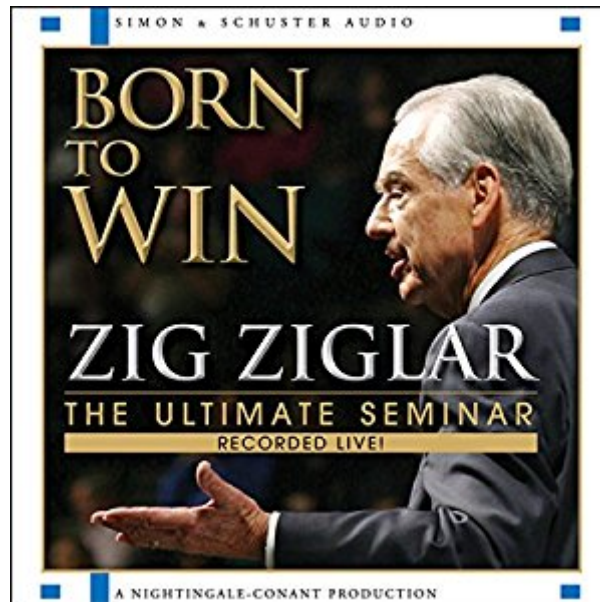


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# Born To Win: The Ultimate Seminar



## Synopsis

Zig Ziglar will reveal your surest path to success and help your untapped greatness become visible. For more than 50 years, in a style that is unquestionably his own, Zig Ziglar has used his quick wit, down-home charm, and abundance of energy to inspire excellence in people throughout the world. In *Born to Win*, Zig's nonstop passion inspires and informs as Zig speaks to you as if you're sitting front-row center in his sold-out seminar. In *Born to Win* you'll learn: To achieve balance by becoming a more complete person in seven key areas of your life How to develop and maintain a winner's attitude and use it to achieve significant personal growth How to build stronger professional and personal relationships using your own unique behavioral style How to become a better leader, parent, and employee by learning the art of effective communications And much more! That's precisely what tens of thousands of people have done who had the fortune to attend Zig Ziglar's 25-year-running and perpetually sold-out *Born to Win* seminar. Now, you can experience the rewards of his legendary seminar in this time-saving audiobook designed to inspire a whole new generation of achievers. "It's going to be the most fun and exciting trip you'll ever take. It's filled with more promise of reward than King Solomon's mines. In short, this journey to the top, which you are going to be taking, is a tremendously exciting trip." (Zig Ziglar)

## Book Information

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## Customer Reviews

Zig Ziglar poured it all into this one. Even indicates this is his last book as he has reached his twilight years. When a man that came from nothing, became a successful salesman, then business owner, raised a family, and went to become a millionaire decides to put every lesson learned into a book, I

am buying. In what reads as a farewell book from a man with not much time left, this book is success manual, a journal, a bio and entertainment. Loaded with one liner wisdoms. Stories of agony. Stories of victory. Business practices. Childhood lessons. And entertaining from start to finish. A keeper so I got the audio and hardcopy. Have listened to it twice already

I spend a lot of time listening to these kinds of things in my car going back and forth to work. It's a good use of 2 hours a day. Having been through buckets of Brian Tracy, Napoleon Hill, Earl Nightingale, Classon, David Allen, etc. I have to say that Ziglar really leaves me cold. He's a "Motivational Speaker." As such, he's playing the Tony Robbins game of pumping you up with anecdotes and presentation style. Is there value in here? Sure. But if you actually want to be motivated with the tools and ideas you need to move from a point of stagnation in your life, this will leave you cold after the initial shot in the arm. Instead I'd highly recommend:- Success Through A Positive Mental Attitude (Napoleon Hill and W. Clement Stone)- The Strangest Secret (Earl Nightingale. Listening to Earl Nightingale read his own stuff is a delight unto itself.)- The Richest Man In Babylon (George Clason. The quality of the recording and narration is amazing.) If being pumped up is all you need, sure, go for Ziglar. Why not be pumped up and learn something as well?

I loved the "Born to Win" seminar! The wisdom of Zig Ziglar is effortlessly shared in a simple and fun way that captures your attention from the first minute. Zig Ziglar makes a strong case to the reason why you and I were Born to Win. Now... just because we were born to win, doesn't necessarily mean that we're going to win. You have to believe you can win, decide to win and plan to win. Only then you can really expect to win. And with this 2-CD Seminar, Zig Ziglar will show you how. Just don't buy this if you're expecting to discover some secret you didn't know before... Many times it isn't about learning something new but it's reminding you of what you have overseen in the past... And finally, Harvey Mackay is absolutely right when he says that knowledge doesn't become power... until it's used. So, buy this and use it to Win!

I love this series. Word of warning, this is a portion of a much longer series. His Born To Win seminar series is 15 CDs with 4 DVDs; so this is a much abridged version. But you need to hear this before deciding you want to move to the much longer material. My guess is you will. Ziglar is entertaining, and shares hundreds of fun stories and facts and ways to move from where you are to where you want to be. One thing about Ziglar is he is 100% about goals and motivation. While other speakers like Tony Robbins talk about the psychology of change, Ziglar is purely about sharing

motivation. What is the real value here? You will feel great after listening to Born to Win, and you will believe in yourself more. But like any program you have to work the program for it to work for you. Some of his material may not speak to everyone. He is clear about idealizing the 50s, a time not everyone can or wants to relate to. What he does share over and over is passion and the ability to believe in yourself. You can't go wrong by listening to someone like Ziglar, who makes it clear he believes in you too!!

This is a great motivational cd! Everyone should own this and listen to it very often! It is inspiring, uplifting and just a great way to bring Zig into your day!

I love the way Mr. Zig Ziglar communicates and connects with his audience and me, with his easy going southern drawl and style. So much wisdom he shares from his own experience and every living. The 3 main takeaways I took away from BORN TO WIN 1) Look Good. Be Good. Do Good. Improve our self image, and the world will smile back at you. 2) I weight 165 pounds. Mr. Ziglar wrote, and said this in his book when he weighted 202 lbs. By publicizing announcing his goals, he had to achieve and accomplish his goal within 9 months before he published his book. Have to visual the results, and set a date to achieve it. 3) You don't pay the price for success. You enjoy the fruit of success. If you are paying the price of success, Less Health, "Less" Family, and "Less" Self, it is not really success. You enjoy the fruit of success. More Health, "More" Family, and "More" Self. William Teh Investor | Author | Entrepreneur TTTrends Investments

Highly recommend, great ideas presented that affect how you look at things so as to render better outcomes. 1 star taken for my inability to track down in a short amount of time online the radio station mentioned in the program. Some religious references that are easy to ignore. Overall the program is well worth listening through to the end and cliff notes of the speeches would not have the same impact.

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